

“Sea of Kada” begins to swim as “Medetai Train” !
“Medetai Train” in light blue makes a debut this autumn!

NANKAI ELECTRIC RAILWAY Co., Ltd. (President & CEO Achikita Teruhiko/HQ: Naniwa-ku, Osaka) has been promoting a project called “Kada Sakanasen Project” with Kada Tourist Association and Isonoura Tourist Association to introduce tourist resources along Kada Line. We have been running a sightseeing train called “Medetai Train” since April, 2016 as a centerpiece of the project.

This time, “Medetai Train” colored in light blue becomes a member of us and starts to run from Oct10th. It has its base on pink “Medetai Train”, and is decorated with images of Kada’s sea. While riding on the train, you would feel like you are in the sea! It would be a perfect sightseeing train for Kada Line.

Please get on “Medetai Train” for happy journey, and meet pink and light blue colored cute trains.

1. Overview of light blue “Medetai Train”

Decorations would be made both inside and outside of the train which runs Kada Line. (7100series, 2cars, 1train) Inside the light blue “Medetai Train”, many creatures in the sea are illustrated, and many fun gimmicks are set. “Cute” is filled in this train.

(1) Date: From Oct. 7th, 2017

(2) Area: Between Wakayamashi station and Kada station.



めでたいでんしゃ
medetai train

Logo

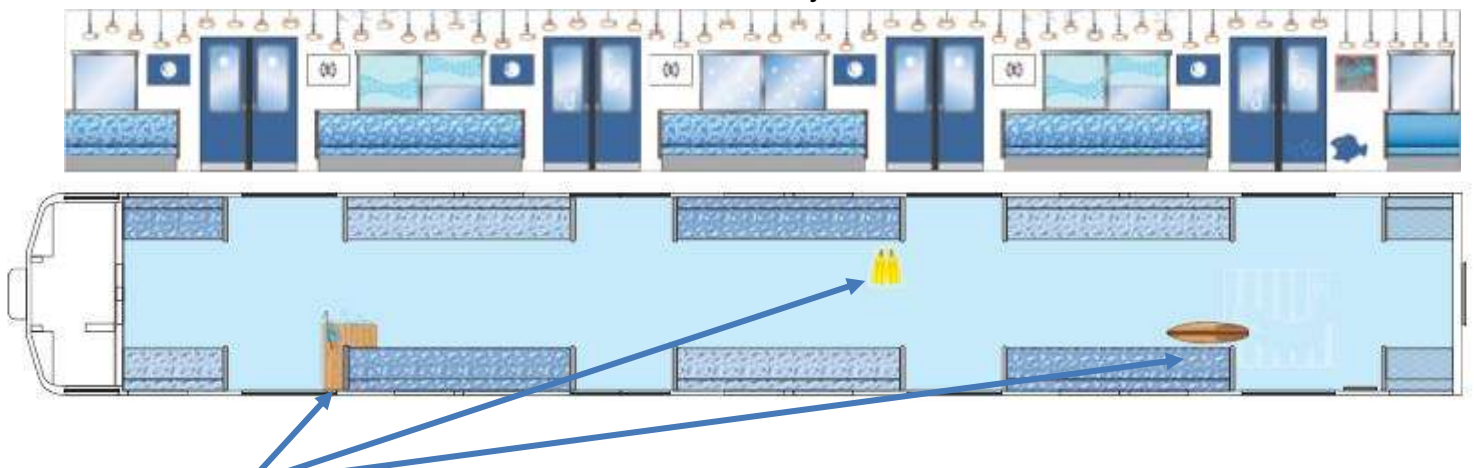
Image of the inside



(3) Designs of the outside: Based on pink “Medetai Train”, fish scales are designed on the light blue car. It has simple and cute designs imaged like a sea.
 *Basic designs are the same, but the decoration around windows are different.



(4) Designs of the inside: All of them are based on blue color, and creatures in the sea are placed anywhere, and you would feel comfort and excitement as if you are in the sea!



Flooring

Drawing gimmicks of the fishing spot, swimming fin, and surfboard are illustrated on the light blue colored floor which reminds you of the sea!



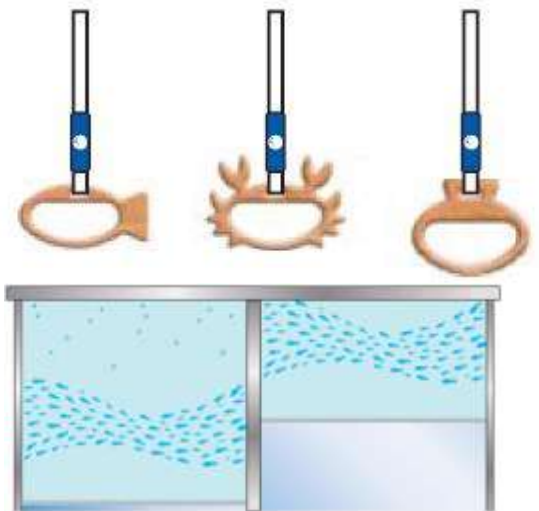
Seats

Creatures in the sea and ripples are drawn, and got three varieties of designs made originally.



Straps

Fish, crabs, and shells are designed by wood.



Roll Curtains

School of fish are drawn and it looks like they are swimming!

Doors

Drawings placed on the side of the door work as a gimmick when the door opens or closes. There is also a sticker on the window which would make the person standing there is enjoying snorkeling when looked from the outside.



When the doors open, big fish will swallow small fish.



When the doors open, octopus gets into the pot.



When people stand in front of the door, they look like they are snorkeling.

(5) Special website for “Medetai Train” ! Check it out!

<http://www.nankai.co.jp/kada/medetai/>

<Reference>About pink “Medetai Train”

It’s a sightseeing train which started running since April 29th, 2017. Both inside and outside of the train are illustrated with images of “Kada’s Sea Bream” and “Awashima Shrine’s Matchmaking Power”, and you will feel happy and comfortable during the ride.

On the date of one year anniversary, “1st birthday party” was held. It is widely loved by people who live there, as well as tourists.

