

01 Traditional Towel Dyeing



02 Japanese Tea



03 Metal Processing



04 Metal Processing



05 Gear



06 Towel



- How to Enjoy your Tour**
- 01 Inquiry via application form
  - 02 Hearing details of your request
  - 03 Suggest the best itinerary for you
  - 04 Define your itinerary
  - 05 Enjoy your tour!

**Inquiry Form**



**Official Website**



**Social Media**



South Osaka

**Industrial Tourism**

Wakayama

Closest fresh experience from Kansai Intl Airport



Welcome to the powerhouse of Japanese Manufacturing

This program is operated by Nankai Electric Railway CO., Ltd.



# What is Industrial Tourism?

## POINT 01 Discover the Hidden Side of Japan's Manufacturing

Osaka is where products showcasing the skills of Japan's proud craftsmen are created. You can experience a wide range of factories, from traditional crafts to metal processing. Take a step inside to the actual workshops.

## POINT 02 Learn from the Leaders of Long-Established Companies

Executives from companies with over 50 years of history will personally explain the secrets of their insights -environmentally friendly manufacturing, methods for training young talent, business succession strategies, and more.

## POINT 03 Optimal Location in Osaka

The companies are located between Kansai Intl Airport and Namba, offering excellent access. It's a perfect deep content able to be experienced in 2-3 hours.



## Smiley Earth Co., Ltd. President and CEO Tatsumasa Oku

Smiley Earth's factory tour is a tour that allows you to see a completely new way of making towels, which has evolved through regrets and reflections on previous towel manufacturing practices. Through our factory tour, you can experience a better relationship between people, nature, and the Earth. As your guide, I will provide you with an excellent learning experience.

# Message

## We suggest Industrial Tourism to ...

CEOs who are struggling with **Business Succession**

Teachers who are looking for a trip destination for a **Study Trip**

Professors looking for a trip destination for his **Seminar Trip**

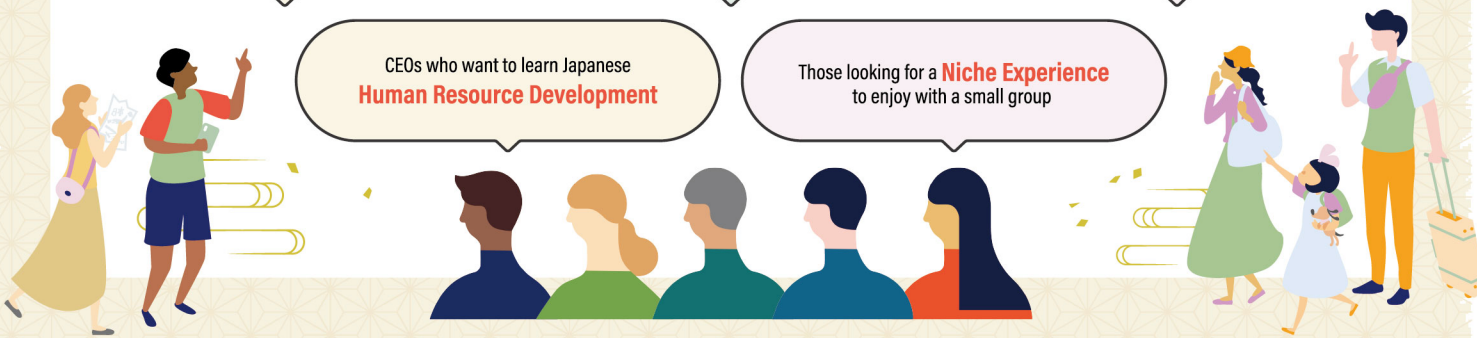
CEOs who wish to learn about **Japanese Business Improvement**

Those looking for inspections for **Business Exchanges**

Those who wish to experience **Wabi-sabi** culture

CEOs who want to learn Japanese **Human Resource Development**

Those looking for a **Niche Experience** to enjoy with a small group



# Model Course

Why not enjoy a day in southern Osaka during your trip?

We suggest visiting a manufacturing site where you can interact with local people, history and culture.

\*This is a sample of a tour itinerary. We can suggest you full/half day tours, spot tours that meet your request.

## Experience Traditional Industries

Capacity: 1 - 8 pax

### 01 Traditional Towel Dyeing



Time: 30-60 min  
Create your one and only towel by Japanese Traditional techniques of "Wazarashi".



### 02 Japanese Tea



Time: 90 min + Tea Porridge Lunch, dessert  
Experience the deep world of Tea at the long-established tea shop with a history of over 170 years.

### 03 Metal Processing - Create Toys



Time: 60-90 min  
Experience the metalworking techniques of Japan to manufacture the Japanese toy "top" with a precision of 1/100 mm.

### THE SUMO HALL HIRAKUZA OSAKA



Time: 60 min  
Experience: Enjoy a sumo show performed by former pro sumo wrestlers



### Shopping at Namba



## Learn from Japanese CEOs

Capacity: 5 - 20 pax

### 04 Metal Processing



Time: 120 min  
Learn about : Business succession, securing and developing young talent  
With no handover, this company has grown into one that even financial institutions respect in 10 years.



### Lunch



Osaka specialties

### 05 Gear



Time: Contact Us  
Learn about : DX, Improvement of an Organization, 3S methodology  
This company has succeeded to make more than half of the employees under 35.

### 06 Towel



Time: 90 - 120 min  
Learn about : Invention of Sustainable Manufacturing  
The factory tour will give you a clear realization about new values that balances the economy and the environment.

### Sumiyoshi Taisha Kisshoden



Limited Plan for those who enjoy dinner.  
You may enter the grounds after the gates close at night.  
After worship, enjoy dinner at Kisshoden.



\*For Details, please make an inquiry from the form on the back cover.